

News 12 has the **Power to**  
**Connect You** to your **Customers**



**News 12** is the designated **default channel**  
**across 5.4 million set top boxes.** That means when  
a Cablevision customer turns on their cable box to  
watch TV, the first channel they see is News 12...  
**every time.**

**Now, even more people are watching!**

**NEWS12**  
NETWORKS